



Holton Food Products®
key ingredients for the quality minded baker

Holton Multi-Purpose Custard Base



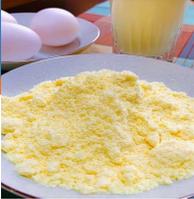
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Holton Food Products®

Q/A for Holton Multi Purpose Custard Base.

- *What does it look like?*
Holton MP Custard is in powdered form with a color of eggs.
- *How is it packed?*
Standard packaging is 50 lb. bags. Smaller/custom pack sizes are available.
- *What is in it?*
It is a blend of the highest quality-controlled, dried whole eggs and non-fat milk powder. They are blended with sugar, coconut oil and starch with natural egg color.
- *Is it flavored?*
There are no added flavors or salt in MP Custard. The customer adds their own, keeping their product unique.
- *How is MP Custard used/prepared?*
Customer just adds water to MP Custard Base, then mixes and bakes. Dairy cream can be substituted for up to half of the water for an even richer, indulgent custard.



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Q/A for Holton Multi Purpose Custard:

- *What makes a good custard?*
The richness of a good custard comes from egg and milk content.
- *How does Holton MP Custard Base compare with a rich traditional custard?*
When reconstituted as directed, MP Custard produces a final product that has the flavor and texture of a traditional custard made with liquid eggs and milk.
- *Why do many Bakers have trouble making good custards consistently?*
There are many reasons. The main reason is eggs (fresh or frozen). They vary in size, quality, and the ability to give a custard good body after bake. MP Custard Base produces consistent results every time.
- *What type of eggs are used in Holton MP Custard Base?*
MP Base contains a special blend of eggs that produces a uniform, consistent custard.



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Q/A for Holton Multi-Custard Base:

- *Why is product called "Multi-Purpose" Custard Base?*
Holton Multi-Purpose Custard Base has many uses as well as used in custard pie. It could also be used as an ingredient in other bakery items. Here are a few examples:

- Pumpkin & Squash Pies**
- Cup Custards**
- Danish Pastry**
- Cakes**
- European Pastry Cream**
- Pancakes**
- French Toast**



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